

**Voice of Christian Doctors Media Workshop**  
**May 17 & 18, 2010**

**Monday, May 17, 2010**

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| 8:00-8:30 a.m.   | Check in   |
| 8:30 a.m.        | Chapel   |
| 9:15-9:45        | Welcome, Introductions & Prayer<br>Overview / Objectives<br><i>Dr. David Stevens, CEO, CMDA</i>      |
| 9:45-10:30 a.m.  | <b>“Talk Radio: The Power of Radio”</b><br><i>Bert Jones, Executive Director, GO InterNational</i>   |
| 10:30-11:00 am   | Interview - <i>CMDA Studios</i>  |
| 11:00 – 12:00 pm | <b>“What I’ve Learned from 1000 Interviews”</b><br><i>Dr. David Stevens</i>                          |
| 12 - 12:45 pm    | Lunch – <i>Assembly Hall</i>   |
| 12:45 – 1:45 pm  | <b>“The Tongues of Men and Angels or A Clanging Cymbal”</b><br><i>Dr. Gene Rudd, Senior VP, CMDA</i> |
| 1:45-2:45 p.m.   | <b>“Media Smart”</b><br><i>Margie Shealy, VP for Communications, CMDA</i>                            |
| 2:45-3:00 p.m.   | Interview Preparation  |
| 3:00-4:30 p.m.   | Practicum 1 <sup>st</sup> session (90 minutes)<br><i>CMDA Studios-concurrent sessions</i>            |
| 4:30-6:00 p.m.   | Practicum 1 <sup>st</sup> session (90 minutes)<br><i>CMDA Studios-concurrent sessions</i>            |

(Dinner-on your own)

## **Day 2 – Tuesday, May 18, 2010**

- 8:00-8:30 a.m. Breakfast – *Assembly Hall*
- 8:30-9:00 a.m. Preparation
- 9:00 – 10:30 am. Practicum 2<sup>nd</sup> session (90 minutes)  
*CMDA Studios*
- 10:30 – 12 noon Practicum 2<sup>nd</sup> session (90 minutes)  
*CMDA Studios*
- 12:15-1:00 p.m. Lunch – *Assembly Hall*
- 1:00 – 2:00 p.m. Review of Tapes (individual photos)
- 2:00 p.m.-2:30 p.m. Group Photo
- 2:30 p.m.- 4:30 p.m. **“Persuasive Writing Clinic”**  
*Jonathon Imbody, VP for Gov’t Relations, CMDA*
- 4:30--5:00 p.m. It’s a wrap